



NEWS RELEASE - 2 March 2010

Pacifica Adds Port of Napier To Its East Coast Service

Pacifica Shipping will start a scheduled call at the Port of Napier on 16 March in response to demand for a northbound sea cargo service.

Apart from recent one-off visits to the port, it is the first time Pacifica has made Napier a regular call, said its general manager of sales and marketing, Richard Allan.

Mr Allan said the justification for adding Napier was growing demand from shippers of domestic and international cargo for a direct link to Port of Tauranga and Port of Auckland.

"Our container vessel Spirit of Endurance will link Lyttelton, Napier, Tauranga and Auckland in a single northbound sailing, calling at Napier on Tuesday, Tauranga the next day and Auckland the day after that," he said.

"Our decision to make the additional stopover is a direct result of customers in the Hawke's Bay region asking for the service to be provided.

"Volumes of cargo destined for Auckland and Bay of Plenty markets are increasing, and these include a sizeable proportion of feeder cargo for export purposes."

The vessel Spirit of Endurance is capable of carrying nearly 700 TEUs and has capacity available for shippers on the new service.

The Port of Napier chief executive, Garth Cowie, said the port company was delighted Pacifica Shipping has added Napier to its east coast service.

"Our port has worked hard to attract coastal shipping options and this new service will complement existing direct international shipping calls," he said.

"We are looking forward to working with Pacifica to maintain and foster expansion in coastal shipping links."

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