



*News Release*

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## **New Containers Will Ensure Availability For Shippers**

Pacifica Shipping has invested in 75 40-foot containers to ensure its cargo shippers are not hindered by equipment shortages, says the general manager of operations, Steve Chapman.

The company has branded all of the new high-cube boxes with distinctive blue and white livery featuring Pacifica's logo.

"Our investment is primarily to future proof the supply of containers at those times of the year when shortages and imbalances occur," Steve says.

"Over the summer, for example, the Auckland region has suffered from having too few containers while empties have stockpiled at some locations in the South Island.

"This can be a major issue for domestic shippers with consumer goods that need to meet retail supply and sale deadlines."

The Chinese-made 40-foot containers will be joined by a similar number of 20-foot high-cube boxes in the next few months, he says.

"Both FEU and TEU sizes are capable of holding pallets two-wide, which suits many of our customers in manufacturing and processing sectors.

"The key is to supply not just any old container, but one that optimises their freight efficiency and minimises the transport cost."

*For more information: Steve Chapman, Tel 021 327 401.*